CAMPDEN WEALTH

Membership | Events | Research | Education | IPI

KNOWLEDGE • EDUCATION • COMMUNITY

Where the most successful families engage

CAMPDEN WEALTH

Campden Wealth
Membership | Events | Research | Education | IPI

An integrated global platform

campdenwealth.com

Campden Wealth is a family-owned, global membership organisation providing education, research and networking opportunities to families of significant wealth, supporting their critical decisions, helping to achieve enduring success for their enterprises, family offices and preserving their legacy.

...consistent focus and ongoing communication...

Today's global private wealth community has evolved into an intricate web of international, multigenerational business-owning and financial families, family enterprises and family offices. Successfully managing the interests of ultra-high net worth families requires consistent focus and ongoing communication.

The interests of financial families have become diversified and interdependent, necessitating greater integration. With markets increasingly less predictable, international trade, regulatory and cross-cultural challenges have made planning more complex. More than ever, confident decision-making demands easy and efficient access to dependable resources and trustworthy relationships established through authentic networks.

THE CAMPDEN CLUB

CAMPDEN CLUB

Peer networking and education on a global scale for families of substantial wealth

campdenclub.com

THOUGHT LEADERSHIP FOR FAMILIES OF SUBSTANTIAL WEALTH

The Campden Club, incorporating the Institute for Private Investors (IPI) and Campden Family Connect (CFC), is the pre-eminent wealth membership club for:

- **Multigenerational business owning families**
- **Families of substantial wealth and their family offices**
- **Private investors**

By joining the Campden Club, you become part of a global community of over 1,400 family members and family offices from 39 countries.

The Campden Club Membership provides networking opportunities and unrivalled support to families and their next generation through:

- **Member profiling and bespoke connections**
- **Global & regional family wealth events**
- **Online communication with members around the world**
- **Co-investment workshops, masterclasses, WoW and next gen programmes**
- **Research, reports & intelligence**
- **Multigenerational education programmes**

Members join the Campden Club to:

- **Become better stewards of their wealth**
- **Benchmark against peers**
- **Make better decisions for their family legacy**
- **Build trusted friendships and relationships**

Annual membership fees include access to all events, facilitated introductions, communication online with fellow members via Memberlink®, participation in co-investment workshops and receipt of reports, research and publications. Campden recognises that families around the world have different needs and objectives. Membership is carefully controlled on a qualified, by 'invitation only' basis.

Accordingly, we offer the following:

Individual Membership

- The named principal only

Family Membership

- The named principal as well as one other named individual from the family or family office
- A next generation family member may attend events with the named family principal.

By joining the Campden Club, you become part of a global community of over 1,400 family members and family offices from 39 countries

THE CAMPDEN CLUB

Changing the way investors collaborate with advisers

campdenclub.com

THE CAMPDEN CLUB CORPORATE MEMBERSHIP OPPORTUNITY

The UHNW family and family office market is built on trust and familiarity, out of which are borne long-term relationships. It is for this reason that we will now be providing our corporate clients with a 12 month membership. This will enable a select group of professional advisory firms to benefit from establishing a strategic campaign with Campden Wealth in Europe, Asia, India and the United States, and position themselves in front of our community of families and family offices with a consistent presence and message.

> ...deliver a private investor to adviser ratio of 7:1, insightful content and impactful connectivity...

We will be partnering with a strictly limited number of 'best in class' companies in each region to ensure that Campden Wealth's private member forums continue to deliver a private investor to adviser ratio of 7:1, and that insightful content and impactful connectivity is at the heart of the experience.

A Campden Club corporate membership will be by 'invitation only' and allocated to firms from various areas of specialisation such as investment and alternative asset management, insurance, real estate, law, business schools, consultancies and lifestyle agencies.

Corporate members include:

KPMG
RBC
HSBC Private Bank
ANTLER
EY
PIMCO
Ruffer
Cambridge Associates
AlTi Tiedemann Global
Deloitte.

MEMBERSHIP BENEFITS

Campden Club Corporate Members will derive value and return on investment by virtue of the following:

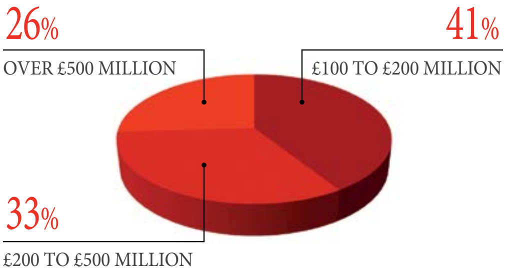
- The ability to plan in advance and strategically commit to and map out a 12 month engagement.
- Have a single point person within their firm whom is their "Campden Ambassador" so they become embedded in and familiar with our community.
- Host workshops or presentations at targeted in-person and virtual forums. Workshops constitute 40 minute streamed sessions and presentations constitute 20 minute standalone sessions.
- The ability to disseminate white papers and research on the Campden Memberlink® website across 12 months.
- Logo and profile (max 175 words) to appear in forum workbooks and on the Campden Events website.
- Option to display one piece of thought leadership on a shared marketing table at each of the members' forums.
- Through the onboarding process, educate the Campden team with insight into their firm's services and objectives in order to facilitate value driven connectivity and opportunity.
- An exclusive private dinner at one of the forums will facilitate even greater dialogue and interaction. This will be for up to six participants and at the corporate member's expense.
- Complimentary invitations for up to three qualifying client guests per members' forum.
- Branding and educational editorials across Campden's digital and social platforms.

The opportunity to meet 100+ UHNW families and family offices every quarter in Europe

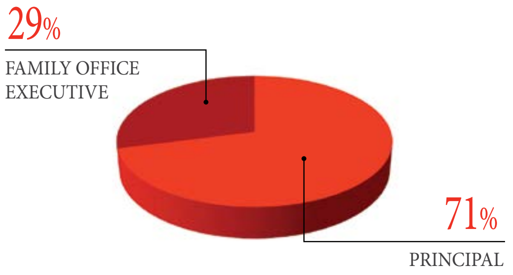
CAMPDEN CLUB MEMBERSHIP PROFILE

Campden Club membership snapshot

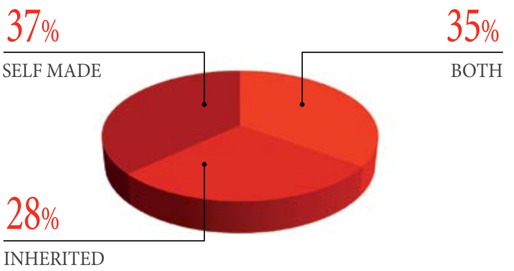
TOTAL ASSETS OF FAMILY



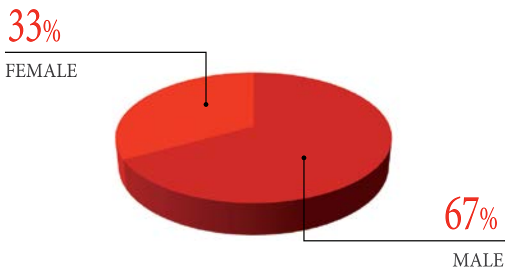
FAMILY MEMBER ROLE



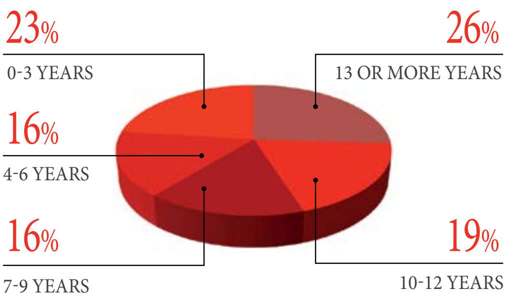
ORIGIN OF WEALTH



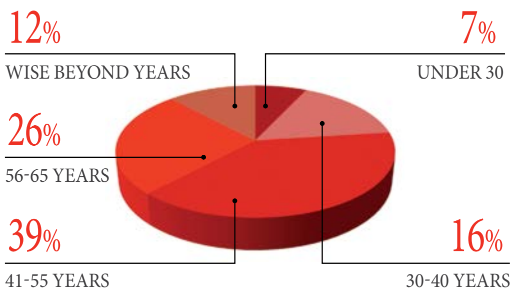
GENDER



TENURE



MEMBER AGE



CAMPDEN CLUB TESTIMONIALS

"Gaining access to a global community of like-minded peers and learning & sharing ideas has been invaluable, throughout the transition of control within our family business."
Member since 1999

"Campden Wealth's professionalism, passion and precise organisation are the stamp of a great family behind the business and the quality of the people they hire to run the show."
Single Family Office Executive, Germany

"In addition to gratitude, one of the strongest contributors leading to happiness is a sense of belonging to a community. I have to say that [Campden has] created an extraordinary community and I benefit from it by a large multiple of what I bring to it. Thanks for all you do."
Member since 2008

"Campden Wealth events are unique in the sense that they take great care and attention to organise the best events for family offices, by attracting many family office principals, by choosing carefully their subjects, speakers and moderators and by stimulating positive communication, networking and co-investing."
Principal, Private MFO, UK

"I found meeting and discussing my concerns and ideas with like-minded people and qualified advisers in a private environment invaluable."
Head of Family Office, Finland

"If you're looking to learn from diverse perspectives and viewpoints, as well as meet new people at your level, Campden Wealth events is the place at which to do it."
Family Member, SFO, USA

"I always go away from meetings having learned something that helps to shape my decision-making …. Campden meetings have given me the knowledge and education to know which questions to ask and to locate resources that are availible. Thank you for the incredible organisation you have built."
Member since 2014

"Good forum for exchanging ideas with like-minded investors and to network. Good sized events and quality of attendees. Positive note is that the conference is not overcrowded by service providers, as many other family office and investment conferences are."
Principal, Single Family Office, Hong Kong

CAMPDEN EVENTS

Campden Events
A division of Campden Wealth

Efficient and confidential interaction; unfettered access for vetted relationship building

campdenwealth.com/events

The demands of leadership placed upon principals of ultra-high net worth financial and business families and family office executives require relationships built from trusted connections and access to resources provided within a confidential and discreet environment.

Campden makes engaging with resources—whether information or people—highly productive. As the global leader in facilitating private forums for the world's ultra affluent, we connect business-owning and financial families to appropriate professional experts.

Having produced more than 450 private events in person and virtually worldwide over 20 years, Campden Wealth's Events are respected for their thought-provoking, timely content presented in a context of confidentiality and integrity. Independently facilitated peer-to-peer exchanges engage families, qualified professional experts and highly regarded thought leaders in direct dialogue around the unique challenges that confront families of substantial wealth. Issues are openly addressed via Campden Wealth's innovative format of case studies, best practice roundtables, one-on-one interviews, instructive workshops and interactive panel discussions.

FOR QUALIFIED PARTNERS: MAKING THE ELUSIVE EASILY ACCESSIBLE

Campden Wealth Events engender an enduring community among the most desired prospects in the ultra-high net worth community, a market that is hard to identify and even more difficult to access.

Select professional partners acquire the opportunity to distinguish themselves in a transparent and non-competitive environment. We permit only a limited number of partnerships for each forum to ensure a strict delegate-to-partner-ratio. Our unique format builds the trust that is essential for relationship-building with ultra-high net worth individuals and families because it respects their need for confidentiality and privacy.

Partners participate in a variety of productive face-to-face interactions. Campden Wealth personnel support partners with customised facilitation before, during and after each forum. In addition, partners receive recognition from the community via branding and thought leadership visibility across our integrated platforms.

...partners distinguish themselves in a private environment that is transparent and restricted in number...

FAMILIES IN BUSINESS SERIES

The Family Business series delivers events to meet the needs of business owners, founders, family members, senior executives and non-active shareholders from privately owned, multi-generational family businesses across the globe. The content is specifically designed to address innovative, topical issues and is tailored to provide families with ideas and solutions ideal to their business environment.

> …a history of pioneering community-building events…

Managing long established businesses and successfully growing an enterprise is always demanding. Achieving competitive sustainability requires addressing a host of concerns such as expansion, succession planning, managing conflict, mitigating liabilities, preserving legacy values through generations and assimilating non-family executives into management. Campden Wealth's Families in Business events are private, peer-to-peer gatherings that instill the sharing of "war stories" and best practices in an atmosphere of mutual learning.

FAMILY OFFICE SERIES

The rapid growth of the single and multi-family office market has generated great demand for opportunities for families and private family offices to examine their most pressing concerns and seek solutions in a non-competitive, open environment.
Using its knowledge from a history of pioneering community-building events, Campden Wealth regularly convenes the most progressive and successful family office minds to explore best practices and innovation within a variety of contexts such as governance structures, recruitment and retention of employees, aligning family and non-family executives, involving the next generation, benchmarking efficiency, insourcing and outsourcing decisions, communications, trusts and estate management, asset protection, risk management, reporting and investment strategies.

FAMILY INVESTING SERIES

Campden Wealth's Family Investing events analyse the numerous investment and wealth management considerations for financial and business-owning families—many of which can appear more complex than they need to be.

Convening families and leading experts, discussions and case studies equip delegates to make better-informed decisions on a variety of concerns, such as asset allocation, investment portfolio performance, keeping current regulatory and legal requirements, tax optimisation, preservation of assets and alternative asset classes.

Alternatives have long been a lucrative vein of investment for families with their ability and freedom to consider longer investment strategies as well as being a more flexible and subjective approach to portfolio asset allocation.

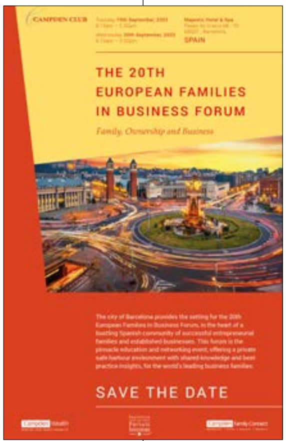
CAMPDEN WEALTH EVENTS DELIVER:

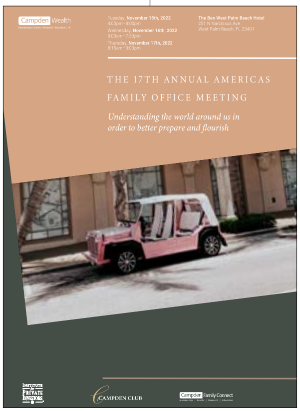
- Confidential, efficient relationship-building within a vetted community
- Intimate gatherings—educational sessions, roundtables, private dinners and more
- Exclusivity—unencumbered, transparent and ratio managed
- Exposure to more than 2,000 of the most substantial family principals and family office decision-makers at some 20 global events every year
- The highest quality content that is trusted for its substance, accuracy and timeliness

EVENT PARTNERSHIPS DELIVER LASTING ROI:

- Limited partnerships per conference, providing exclusivity in area of expertise
- A strict delegate-partner ratio at each event
- Attentive partnership facilitation before, during and after the events
- Strengthened credibility through exclusive association
- Precision-targeting of key messages and brand positioning via the most qualified, direct channel
- Proven results: A partner repeat rate of 75% across all corporate memberships
- Continuity: multi-event and jurisdictional partnerships

> Great platform for intimate sharing of various family office matters and meeting like-minded individuals/offices who are willing to share openly.
>
> Single Family Office, Singapore





CAMPDEN WEALTH AWARDS

Campden Wealth hosts *The European Families in Business Awards*—a prestigious annual awards programme that celebrates outstanding performance and best practice among Europe's families.

Returning for the ninth edition in 2020-2021, the awards are presented at a glittering annual award ceremony with the awards receiving extensive editorial coverage in leading international outlets and in both *CampdenFB* magazine and campdenfb.com.

CAMPDEN WEALTH AWARDS PARTNERS BENEFIT FROM:

- **Association** with credible, independent and transparent awards methodologies
- **Branding and promotion** over the course of 12 months via the nomination, selection, award ceremony and post awards winners review processes
- **Engaging** with families and present awards at gala ceremonies
- **A global PR campaign** that showcases the award winners
- **Recognising and rewarding** excellence of families in specific fields

The European Families in Business Awards

…Campden Wealth hosts prestigious annual award events, which receive coverage and exposure through leading media outlets…

CAMPDEN WEALTH RESEARCH

Campden Research
A division of Campden Wealth

Providing insight on the trends and issues of strategic significance

campdenwealth.com/research

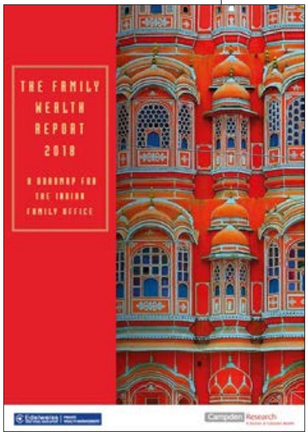
Holders of significant wealth want to engage professionals who can provide actionable insight. By delivering the proprietary research that forms the basis of this insight, Campden Wealth forges a productive—and valuable—connection between wealth holders and professionals. No other research firm is positioned to *develop and deliver* projects in this private, discreet community as effectively.

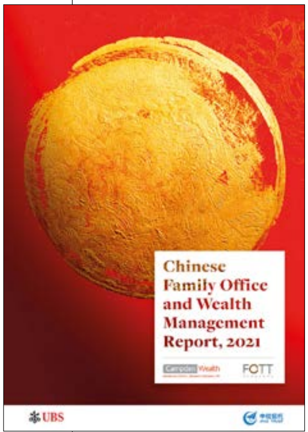
Campden Wealth Research is provided directly to the Campden Wealth community, which includes more than 40,000 significant wealth holders. Targeted members of the Campden Wealth community receive a report upon publication and re-encounter the research when attending any of the 25+ events hosted annually by Campden Wealth, the Institute for Private Investors and Campden Family Connect. In addition, Campden Wealth Research Partners receive copies of the co-branded research report to share with their existing and prospective clients.

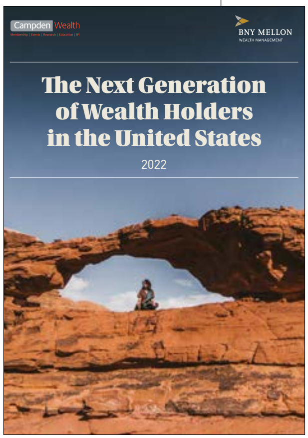
CAMPDEN WEALTH RESEARCH PARTNERS:

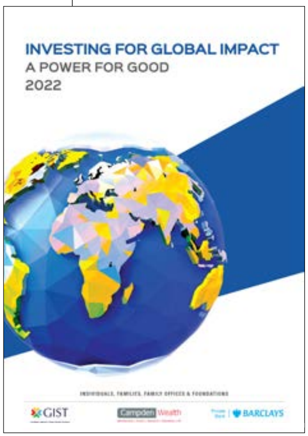
- **Engage**
  prospects and clients around innovative ideas
- **Establish**
  themselves as the "go to" expert on critical issues
- **Build**
  trust, credibility and brand affinity through insight
- **Differentiate**
  their perspective by leveraging proprietary data

...Campden Wealth Research enables organisations to globally leverage thought leadership and capture market share...









RESEARCH: REACH A NEW AUDIENCE

Campden Wealth is uniquely situated to support your business development strategy. The 94 high impact research reports published in the past decade have been read by more than 25,000 wealth holders and wealth managers, driving countless client engagements for our research partners, and hundreds of news stories. Families trust Campden Wealth for its professionalism and discretion, which is why they seek out the actionable insight we deliver in cooperation with our research partners.

RESEARCH PARTNERS HAVE THE OPPORTUNITY TO:

- **Define** the research scope with Campden Wealth's expert research scientists, ensuring the report compliments the organisation's strategic marketing objectives
- **Benefit** from Campden Wealth's extensive network of UHNWIs, Family Offices and Family Businesses as it engages the wealth community in the research
- **Access** unique branding and thought leadership, utilising our global delivery platform
- **Collaborate** with Campden Wealth on a multi-level PR campaign, maximising brand exposure
- **Receive** editorial coverage across CampdenFB.com and Campden social media platforms
- **Present** key findings of the report at one or more of the flagship Campden Wealth events attended by numerous UHNWIs, Family Offices, Family Business Executives and Private Investors
- **Benefit** from a bespoke, internal research brief, which identifies market opportunities, and enables partners to improve their product offering and communications strategy

...Campden Wealth Research attracts media coverage from the world's top news organisations...

CAMPDEN WEALTH ONLINE

Intelligence for Family Businesses and Family Offices

Real-time coverage of global family businesses, family offices and private wealth

CampdenFB.com

CampdenFB is supported by a comprehensive website and extensive social media channels where family business and family office news is posted daily. *CampdenFB.com* receives about 20,000 readers and 30,000 page views per month and produces the *CampdenFB* Bulletin e-newsletter reaching more than 10,000 subscribers every week.

Columns from experts in finance, investment, governance and lifestyle issues provide insightful perspectives. *CampdenFB* journalists report family business, family office and private wealth management news and features every day, incorporating video and podcasts.

CampdenFB.com conducts up to six reader surveys a year, polling opinion on compelling topics and presents power lists like the top 100 family businesses in Europe and North America. It also organises the annual European Families in Business Awards.

…CampdenFB.com receives about 20,000 readers and 30,000 page views per month.…

With more than 10,000 followers on X, Instagram and Vimeo, and a dedicated LinkedIn group, @CampdenFB has a growing voice and influence in the social media space.

THE INSTITUTE FOR PRIVATE INVESTORS

Innovative investor education

instituteforprivateinvestors.com

Campden Wealth's acquisition of the Institute for Private Investors (IPI) in 2011 brought the US private investor into Campden Wealth's global family. IPI is the world's leading membership community of private investors with a storied history dating back to 1991. Its members, individuals and families of substantial wealth, have turned to IPI for more than 28 years to guide their investment decisions and be part of an unrivalled community of like-minded peers.

WHAT DOES IT MEAN TO BE A MEMBER OF IPI?

IPI's members are a diverse group of active investors with a common cause—shared investment learning. Not everyone has the same understanding of the complex financial landscape or can interpret changes to tax and trusts laws, but through the IPI community members will quickly bridge that knowledge gap and find answers to all their questions and needs. IPI membership also means being part of an active investor community; members will discover otherwise unknown investments, funds and co-investment opportunities through their interactions with peers online and offline.

WHAT CAN YOU EXPECT FROM IPI EVERY YEAR?

IPI hosts more than 25 events for its members each year throughout the US. These range from large forums and conferences focused on innovative investments to intimate discussion groups tackling questions about family succession planning and more. IPI members attend events to interact with each other, and topic experts, in an open, inclusive, safe harbour environment. What's more, as a Global Member of IPI you can access the full range of Campden Wealth and IPI events across the globe.

FORUMS

Four two-day IPI forums are held each year; two in New York, one in San Francisco and one in Dallas. They serve two invaluable purposes for members. 1) Learning: from each other and from the leading investment thinkers of the day. 2) Community building: reconnecting with peers and building new social and business relationships.

THE BIG GRILL®

Core investments are fundamental to a portfolio but sometimes investors want access to funds and ideas that are outside of the ordinary. Not only will investors find managers that are otherwise hidden through traditional searches, there's also the chance to hear due diligence in action from fellow members.

CO-INVESTMENT

At the apex of community and investing, co-investment thrives within IPI's network. Members will meet other active co-investors and also those eager to learn and launch their families' co-investment sleeves.

MEMBERLINK®

Memberlink® is a private online network that allows members to interact on any topic from esoteric investments to prenuptial agreements and more. It is also a treasure trove of white papers, best-in-class research, exclusive to IPI presentations and audio recordings.

THERE IS EVEN MORE TO IPI

Women and Wealth, Next Gen, Member Roundtables and Masterclasses. IPI Members have access to even more events that are dedicated to their needs throughout the year.

CAMPDEN FAMILY CONNECT

Campden Family Connect
Membership | Events | Research | Education

The pre-eminent membership network for India's Ultra-High Net Worth Community

campdenfamilyconnect.com

The Family Office of Amit Patni and Arihant Patni partnered with Campden Wealth to set up Campden Family Connect in 2016 – a premier global membership community for ultra-high net worth families in India.

Campden Family Connect is dedicated to providing independent information, education and facilitation to principals, and family members of ultra-high net worth (Rs. 250 crores +) as well as Family Office executives and trusted advisers.

What distinguishes this community is the membership criterion that enrols only family business principals, Next Gen family members, CEOs and CIOs of Single Family Offices and significant Private investors. With the acquisition of the Institute for Private Investors (IPI) – the leading membership network of private investors in the United States in 2011, the Campden Club global family community compromises more than 1400 members across 39 countries.

...Campden members are supported by globally flavoured initiatives in the form of knowledge forums, pioneering research work, progressive publication material and advanced education programs

Campden Family Connect delivers global and local networking opportunities and provides the knowledge, insights and vital business intelligence required by families of wealth to support their critical decisions and help achieve enduring success for their enterprises, family offices and preserving their family legacy. Members are supported by globally flavoured initiatives in the form of peer-to-peer networking events, pioneering research, progressive publications and world class educational programmes.

SUMMARY OF MEMBERSHIP BENEFITS:

- Unrivalled knowledge and intelligence platforms – Forums, Masterclasses and Roundtables
- Global connectivity to families around aligned objectives
- Online communication via the private membership portal Memberlink®
- Co-Investment workshops and access to off-market proprietary deal flow
- Access to Next Gen and Women & Wealth communities
- Proprietary research that supports critical decision-making
- Privileged access to generational education programmes

PRIVATE WEALTH MANAGEMENT PROGRAMMES

Multigenerational education programmes

wharton.upenn.edu

EXPERIENCE & IMPACT

Regardless of whether you are transitioning leadership from one generation to another, selling a business, or simply trying to make better decisions regarding your family's wealth, *Private Wealth Management* offers a unique learning opportunity. This immersive, five-day course will give you the knowledge and the confidence needed to achieve your wealth management goals.

The programmes, first designed for the Institute for Private Investors (IPI), allows participants to increase their depth of knowledge in key areas of wealth management, while having the unusual opportunity to meet and work with others, who like themselves, are part of a family with substantial assets. The case study for the programme is directly related to private wealth management issues and current market challenges.

Wharton faculty — led by Professor Richard C. Marston, a leading expert on international investing — apply their field-based research and the latest strategic insights to help you broaden your perspective on how to make your organisation more competitive.

SESSION TOPICS INCLUDE:

- Performance Measurement and Manager Evaluation
- Historical Returns in Markets
- Post-Crisis Markets
- Modern Portfolio Theory
- Family Governance and Wealth Transfer
- Asset Allocation
- Benchmarks
- Hedge Funds: Evidence and Case Studies
- Wealth Management Unwrapped

As part of the core curriculum, the programme places you within the Currency Family, a fictitious family with business and investment interests worldwide. You and your fellow participants will make decisions that will affect the family's wealth and members of the family for generations to come.

This distinctive Wharton experience uses class lectures, interactive casework, and participants' personal experiences to increase your depth of knowledge in key areas of wealth management and prepare you to apply it to your own situation.

PROGRAMME HIGHLIGHTS & BENEFITS

In *Private Wealth Management*, you will:

- Increase your depth of knowledge in key areas of private wealth management
- Learn the latest thinking in modern portfolio theory, global markets, asset allocation, family governance, and manager selection
- Meet and collaborate with others who are also part of a wealthy family and have the need for family asset management.

Increase your depth of knowledge in key areas of private wealth management

CAMPDEN EDUCATION

The Family Wealth Essentials Series

campdeneducation.com

With multi-generational, ultra-high net-worth families enmeshed in the greatest wealth and power transition in history, education about the fundamentals of family governance is more important than ever.

Well-defined communication and clear-eyed leadership is required to ensure the difficult subjects of wealth, relationships and entitlement are dealt with sensitively across all generations.

- **The first virtual training platform of its kind**, Campden Education delivers valuable lessons covering the subjects of family stewardship, governance, communication, conflict, family office and succession, gleaned from the shared experiences of world-class family business owners and their next generation.
- **Delivered in bite-sized video tutorials and facilitated virtual lessons**, the Family Wealth Essentials Series equips wealth holders with the knowledge to become responsible stewards of their family wealth, business and values – and helps families to evolve, adapt and be prepared for transition.
- **The lessons can be consumed anytime or place from a device of your choice.** These learning modules are presented by a rising generation of family members and enterprise practitioners offering personal insights into the problems and solutions that they have encountered.
- **Campden Education informs, educates and prepares the current generation of family business leaders,** the next gen and senior family office executives on how to navigate the risks of legacy fortunes / wealth.

CAMPDEN EDUCATION FEATURES:

A virtual training platform empowering families with practical knowledge and tools to make informed decisions. Drawing on deep expertise and real-world experiences, Campden Education's programmes are designed to guide the whole family through all stages of ownership and growth. Each module will enable participants to build competence and confidence in developing strategies and structures that meet their family's needs and goals.

Delivering a foundation of knowledge and tools for successfully managing family wealth through the generations.

TARGET AUDIENCE:

The Family Wealth Essentials Series is aimed at the current owners, principals, next gen and the rising generation of family run enterprises, family offices and foundations. It is also a valuable program for senior family office executives on how to navigate the risks of legacy fortunes and wealth.




CAMPDEN EDUCATION SERIES MODULES:

- **Module 1:** Becoming responsible stewards of family wealth
- **Module 2:** Family governance
- **Module 3:** Family communication and conflict management
- **Module 4:** Family business leadership
- **Module 5:** Family office
- **Module 6:** Succession planning

CAMPDEN EDUCATION FAMILY SHOWCASES:

- The Brown family
- The Cayzer family
- The Dupont family
- The King family
- The Mathile family
- The Weston family

The most successful families don't just focus on today, but look to the future. They know that their sons and daughters are the key to maintaining the family's name, prosperity and reputation. A family is only as good as its next generation.

Member since 2008

CAMPDEN EDUCATION BENEFITS:

- **Accessible courses for the whole family**
  Ability to mix-and-match modules for multiple family members without the commitment to fulfil the whole course
- **Flexible virtual delivery**
  Self-paced learning via weekly bite-sized videos that can be accessed anytime or place, from a device of your choice
- **Multi-disciplinary approach**
  Choose from a series of modules, including stewardship of wealth, governance, communication, family business leadership, family office and succession planning
- **Inspirational learning**
  Facilitated by expert practitioners and supported by storytelling from multigenerational families
- **Global connectivity**
  Learn alongside other families from around the globe
- **Practical takeaways**
  Equip yourself and your family with the fundamental knowledge and tools to make better decisions
- **Certification**
  Be part of an elite alumni, consisting of the world's leading family businesses and family offices
- **Best practice**
  Anticipate, respond to and plan for issues shaping the future of your family
- **Extraordinary value**
  A cost-efficient way to build knowledge and understanding

CAMPDEN WEALTH PARTNERS

List of selected previous partners:

Private Banks
JP Morgan • Pictet • UBP • Cazenove • Sarasin • Rothschild

Wealth Managers
UBS • Bank of America • BNP Paribas • HSBC • Morgan Stanley • China • Merchant Bank • Barclays • Credit Suisse • OCBC Bank • Citi

Private Equity
KKR • Permira • Warburg Pincus • The Carlyle Group • APAX

Asset Managers
Ruffer • Janus Henderson • Amundi • Russell Investments • Blackrock • Fidelity Investments

Hedge Funds / Venture Capital Funds
GLG • Oaktree • MAN Investments • Entrust Permal • BlueCrest • BlueBay • Lakestar • Wellington Partners

Legal / Trust
Baker McKenzie • Schillings • Mishcon De Reya • Withers • Northern Trust • Bessemer

Consultancies
E&Y • KPMG • Deloitte • PWC • Cambridge Associates • Willis Towers Watson

Education
IMD • Institut Auf Dem Rosenberg • Harvard • MIT • Oxford Said • Insead • Wharton • LBS • Stanford

Other / Govt
Saudi Govt. • Dubai International Financial Centre • Swiss Stock Exchange • Prince's Trust • UK Dept of Trade & Finance • EDB (Singapore)

MEDIA COVERAGE

FT FINANCIAL TIMES	BBC	FORTUNE	THE WALL STREET JOURNAL. WSJ
THE TIMES OF INDIA	South China Morning Post	REUTERS	CNBC
The Economist	THE STRAITS TIMES	EUROMONEY	THE TIMES
The New York Times	CNN	Bloomberg	Il Sole 24 ORE
YAHOO! FINANCE	Neue Zürcher Zeitung	XIN HUA 新華社 XINHUA NEWS AGENCY	Forbes

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"It requires a great deal of boldness and a great deal of caution to make a great fortune, and when you have it, it requires ten times as much skill to keep it."

Ralph Waldo Emerson

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